



## NETWORK MEMBER BENEFITS

As of 1/1/2022

| Basic Member                                      | Network Member                                    | Premier Member+                               |
|---|---|---|
| \$29 mo / \$290 yr<br>Plus \$45 due diligence fee | \$49 mo / \$490 yr<br>Plus \$45 due diligence fee | \$249 mo / \$2,490 yr<br>No due diligence fee |

### FUNDAMENTAL BENEFITS: Business exposure, connection & collaboration

|   |   |   |   |
|---|---|---|---|
| List your business in our online provider directory and set your own rates when you see clients enrolled in the Pathways employee benefit plan for healthy living | ✓ | ✓ | ✓ |
| Option to offer discounted services / products on the <b>Healthy Living Savings Card</b>  | ✓ | ✓ | ✓ |
| Get paid for referrals to our network and future clients  | ✓ | ✓ | ✓ |
| Private Facebook group for collaboration & community  | ✓ | ✓ | ✓ |
| Public Facebook group for promotion of your events  | ✓ | ✓ | ✓ |

### THE WELLNESS (RESOURCE) CENTER AT YOU DEFINE WELLNESS

|   |                                    |  |           |
|---|------------------------------------|--|-----------|
| Vetted provider status  | ✓                                  | ✓  | ✓         |
| Personalized storefront on <i>You Define Wellness</i> website to showcase services / products - <i>purchasing takes place on your website</i>                                   | ✓                                  | ✓  | ✓         |
| Add downloadable articles, e-books, and videos you've created to your store   | ✓                                  | ✓  | ✓         |
| Contribute original articles to our <b>Healthy Living Blog</b>  | ✓                                  | ✓  | ✓         |
| Feature your modality in our online video dictionary, " <b>What is...?</b> "  |                                    | ✓  | ✓         |
| 1:1 support for <b>initial set up of your store</b> ( <i>a free education-on-demand program with workbook is available; ask about outsourced VA assistance at lower rates</i> ) | 1 call free; \$125 p/hr thereafter | 1 call per month free; \$62.50 p/hour thereafter | Unlimited |
| Network members of all levels will always get help resolving issues when they need it via email, Zoom, phone, text, Messenger, etc.   | ✓                                  | ✓  | ✓         |

### GET BUSINESS EXPOSURE AT YDW EVENTS AND SPEAKING OPPORTUNITIES

|  |             |                          |                 |
|--|-------------|--------------------------|-----------------|
| Create workplace / group educational programs for employers who offer our Pathways employee benefit plan for healthy living    | ✓           | ✓                        | ✓               |
| <b>WellFAIRS by YDW</b> (large hosted events 2-3 times per year) - <i>nominal fee to reserve your spot</i>                     |             |                          |                 |
| Session Co-Host / Keynote Speaker  |             | ✓                        | Priority Status |
| Panel presenter, self care activity leader, virtual coaching   |             | ✓                        | ✓               |
| Revenue sharing when guest indicates invited by you  |             | ✓                        | ✓               |
| <b>WellTALKS by YDW</b> (recording of 15-min presentation on subject of your choice)   |             | ✓                        | ✓               |
| <b>WellWORKSHOPS On-Demand by YDW:</b> DIY for FREE; for support options, see Premier Member+ benefits on page 2               | ✓           | ✓                        | ✓               |
| <b>Dimensions of Well Being by YDW: Journal and Workshop Series</b>  |             |                          |                 |
| Contribute original quotes and / or advice to new editions of Journal  |             | ✓                        | ✓               |
| 1:1 interview recorded and broadcast on Facebook Live  |             | ✓                        | ✓               |
| Participate as a paid speaker for the workshop series  |             | ✓                        | ✓               |
| When speaking at our events, the recording will be posted on YouTube and <i>YDW... Recorded</i> on our website (video library) |             | ✓                        | ✓               |
| Other special events we host including Neighborhood Wellness Experiences, and employer or community Wellness Fairs             | Fee applies | Discounted fee may apply | ✓               |

### OTHER BUSINESS OPPORTUNITIES

|   |  |   |   |
|---|--|---|---|
| Be a featured coach in a wellness education video for employees, community group members or apartment complex residents |  | ✓ | ✓ |
| Opportunity to become a paid Wellness PathFinder for our Individual Wellbeing Assessment + Coaching                     |  | ✓ | ✓ |

*We reserve the right to add, change, or modify benefits beyond inclusion in our directory at any time for network members of all levels.*

Turn page for more benefits! →

## NETWORK MEMBER BENEFITS continued

As of 1/1/2022

Basic Member

Network Member

Premier Member+

### PERSONAL / PROFESSIONAL WELLBEING & DEVELOPMENT

|  |  |  |                    |
|--|--|--|--------------------|
| Obtain a <b>Healthy Living Savings Card</b> (HLSC) and receive discounted services on your own health & wellness care  | Buy the card for \$24.75                 | FREE card upon request   | FREE card          |
| Attend <b>C3: Community, Connection &amp; Collaboration</b> events; <b>C3</b> is an online networking group specifically for health & wellness professionals. Presenter opportunities are available. | ✓  | ✓  | ✓                  |
| Attend <b>WellSERIES by You Define Wellness</b> events   |  |  |                    |
| <b>WellFAIR</b> - a multi-day event focused on professional development and personal wellbeing   | Save 50% with HLSC                       | Save 50% with HLSC   | FREE               |
| <b>WellTALKS</b> - a day of short talks à la TedTALKS on wellbeing   | FREE                                     | FREE   | FREE               |
| <b>WellWORKSHOPS</b> - deep dive workshop from one of the YDW providers  | Save 50% with HLSC                       | Save 50% with HLSC   | Save 50% with HLSC |
| Participate in YDW business success programs and Coach-to-Coach Academy (coming soon) for health / wellness professionals  | Save 50% on fee-based programs with HLSC | Varies; some programs like <b>Confident Communicators</b> are FREE | FREE               |



The **Premier Member+** level is not for everyone, nor is it appropriate for everyone.

It is designed for the independent health & wellness entrepreneur who wants on-going business support / coaching AND/OR higher level visibility by hosting a monthly show on our platform.

Basic Member

Network Member

Premier Member+

### PREMIER MEMBER+ EXCLUSIVE BENEFITS: Huge value IF you take advantage of the benefits!

|   |  |  |   |
|---|--|--|---|
| Member spotlight for our website with recorded interview with YDW founder |  |  | ✓ |
| Quarterly networking and business collaboration opportunities             |  |  | ✓ |
| Premier Member+ badge for store   |  |  | ✓ |

**PLUS:** Choose **ONE** Premier service p/month: *Additional services will be billed at \$50 per hour for Premier members*

|   |              |                  |  |
|---|--------------|------------------|--|
| Create an online show for our platform; includes admin time to run / promote event  | \$1,000 p/mo | \$500 p/mo       | ✓  |
| Review of YOUR marketing program with recommendations - <i>includes 1:1 exploration of goals, analysis and recommendations</i>  | \$500        | \$250            | ✓  |
| Create a WellWORKSHOP On Demand for your store... and we'll <b>HELP</b> you design and set it up. (Ask about outsourced VA assistance at a lower rate)                  | \$125 p/hour | \$62.50 per hour | ✓ 3 hours included; \$50 per hour thereafter |
| Business Boost (both can be utilized in the same month):  |              |                  |  |
| 1:1 monthly Brainstorm YOUR Business sessions - <i>Bring your problem to the table and let's brainstorm solutions!</i>  | \$125 p/hour | \$62.50 per hour | ✓  |
| Marketing Training / Development - 1:1 for specialized training or co-creation ( <i>i.e. videos, public speaking, social media campaign, workplace programs, etc.</i> ) | \$125 p/hour | \$62.50 per hour | ✓  |

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### How to Join:

Joining is a 2-step process. Select your membership level at [www.youdefinewellness.com/product/network-member/](http://www.youdefinewellness.com/product/network-member/) and make payment with the **GOLD** button. After doing so, select the **BLUE** button to complete your application. **We cannot process applications without payment, nor can we approve those who made payment but didn't complete the application.**

### Additional information applicable to all member levels:

For speaking opportunities that require a minimum of Network Member level, you must be at this level from time of commitment to execution of the event.

You can move up or down in membership levels at any time without penalty.

You can suspend your membership at any time without losing your data; reactivate when you're ready.

**Questions? Contact one of our team members!**

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